

One-page introduction

The purpose of Renaissance 2.0, in brief.

A better future needs more than ambition. It needs a plan. Renaissance 2.0 is a comprehensive, high-level project plan built on a simple observation: environmental rejuvenation can create opportunities for innovation, enterprise, employment and human progress.

Rather than treating environmental needs only as costs to be managed, Renaissance 2.0 asks how they can become worthwhile projects and productive activity, suited to local needs and capabilities.

Three connected ideas

The plan brings together three ideas that reinforce one another:

- Environmental Economy – developing enterprise, investment and employment through activities that help improve the environment.
- Global Project Plan – a practical framework for turning environmental problems and opportunities into projects.
- ForceField & Unity – increasing awareness, sharing experience and helping independent participants find useful connections.

Starting small, designed to grow

At first, people can read about the plan and register their interest. As Unity develops, optional features could help participants discover relevant skills, partners, resources and opportunities.

You don't need a project to begin. The first step is simply to join.